

Watkins Real Estate Group's Village Green retail development has received the 2026 CoStar Impact Award for Commercial Development of the Year in the Nashville market. The award recognizes the project's thoughtful design and seamless integration into the Nolensville community.

Located at 7344 Nolensville Road in Williamson County, Village Green is a 90,473-square-foot Publix-anchored retail center that delivers essential retail, dining, and wellness services in a pedestrian-friendly environment. The development features eight custom-designed buildings with varied facades and rooflines resembling neighborhood cottages, wide sidewalks, outdoor patios, and parking discreetly placed behind the structures creating a vibrant, community-scale gathering place rather than a conventional retail center.

Village Green received its certificate of occupancy in October 2025 and has quickly become a local hub. Anchored by a full-service Publix supermarket, the center includes tenants such as Chipotle, Chase Bank, First Watch, Hand and Stone Massage, Heartland Dental, Verizon, Club Pilates, Jersey Mike's, Tropical Smoothie, Abbott's Frozen Custard, Jeff's Bagel Run, Great Clips, Mountain Mike's Pizza, Physicians Urgent Care, Floyd's 99 Barbershop, Amish House, Acapella Nail Spa, and Topsy Cow Wine and Spirits. The project fills a longstanding retail gap by bringing everyday conveniences directly to residents in one of Tennessee's fastest-growing and most affluent areas.

Robbie Swan, Vice President of Development at Watkins Real Estate Group and lead developer on Village Green, said:

"We are honored to receive the CoStar Impact Award for Commercial Development of the Year. From the beginning, our goal was to create a development that respects Nolensville's small-town character while providing the high-quality retail and gathering spaces the community deserved. Village Green reflects our commitment to thoughtful, context-sensitive design and long-term community value."

Michael Aide, President of Watkins Real Estate Group, added:

"This recognition highlights the entire team's dedication to delivering exceptional grocery-anchored centers that enhance local communities. Village Green exemplifies how strategic retail development can strengthen a town while fitting harmoniously into its surroundings."

Watkins Real Estate Group has developed more than 50 Publix-anchored retail centers across the Southeast since 1980. The firm started working with the landowner on Village Green in 2018 and worked closely with local stakeholders throughout the entitlement and construction process.

The 2026 CoStar Impact Awards are judged by real estate professionals with deep knowledge of local markets, evaluating projects on design excellence, market impact, innovation, and contribution to the community.

Robbie Swan went on to announce the award by stating... "Very excited that all the years of hard work from the A - Team is getting acknowledged and awarded! Big thanks to: Richard Jones on the land brokerage [Peter Hiscutt, AIA](#) for the one of a kind architecture and years and years of site planning! [Yvette Fallone-Tietje](#) for always protecting us and being the best legal counsel! [William Shell](#) for the best-in-class leasing - This project is nothing without what you did on the leasing side! [Jefferson Dean](#) incredible construction management and coordination with all GCs and shop tenants and making sure everything opened on time [Crain Construction, Inc.](#) - for managing the site work and building this 1 of 1 retail space and all the nuances of the buildings [Kevin Jenny](#) - **keeping this Publix construction on time even through all the challenges! The legend of Kevin Jenny lives on as one of the best Publix PMs of all time!** [Jake Porter](#) & [Joseph H.](#) - for civil design and long late re-zoning hours [Amanda Brooks](#) - for all our shop leases! Big thanks Amanda for getting deals done and fast! [Publix Super Markets](#) Mike Leahy [Brad Crenshaw](#) [Deanna Sanchez](#) - the best grocer and partner and trusting us on this project [Richard Henry](#) and CBRE for sourcing the Debt! [Patricia \(Tricia\) Griner](#) and Servis First Bank!! [Town of Nolensville](#) - for trusting us and working with us on this project to bring their vision to life Last but not least our WREG leadership of [Michael Aide](#) and [Diane L. Roberts, CFA](#) always pushing us and leading us in the right direction!



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